**Employer Engagement Worksheet**

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| --- | --- |
| **Date:** | Click or tap here to enter text. |
| **Participant's Name:** | Click or tap here to enter text. |
| **Participant's Organization:** | Click or tap here to enter text. |

**Levels of Engagement**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Level I** | **Level II** | **Level III** | **Level IV** | **Level V** |
| **Descriptors** | **Descriptors** | **Descriptors** | **Descriptors** | **Descriptors** |
| New relationships should begin with some basic information about the employer's business model which can be accomplished by research or professional/personal introductions. | Level II relationships should involve specific discussions concerning the employer's needs. Creating a mutually beneficial professional partnership with winning strategies for all stakeholders. | Level III relationships signify a successful partnership between the provider, employee and employer. This is an opportune time to discuss expansion, promotion, and advocacy. | Level IV relationships provide opportunities for the provider organization to celebrate the employers' work and commitment to diversity, equity and inclusion. | Level V relationships are intended to create specific strategies to involve the employer in external events intended to develop and maintain outreach expansion and advocacy. |
| **Key Notes** | **Key Notes** | **Key Notes** | **Key Notes** | **Key Notes** |
| • Online research  • General discussions  • Targeted questions | • Worksite Assessments  • Introductions  • Industry success stories | • Employee highlights  • Professional / Cultural impact  • Workplace experiences | • Celebrate successes  • Employer recognition  • Employer promotion | • Social Media recognition  • Advisory Councils/Boards  • Direct appeals |
| **Level I** | **Level II** | **Level III** | **Level IV** | **Level V** |
| **Business Name:** | **Business Name:** | **Business Name:** | **Business Name:** | **Business Name:** |
| Click or tap here to enter text. | Click or tap here to enter text. | Click or tap here to enter text. | Click or tap here to enter text. | Click or tap here to enter text. |
| **Contact:** | **Contact:** | **Contact:** | **Contact:** | **Contact:** |
| Click or tap here to enter text. | Click or tap here to enter text. | Click or tap here to enter text. | Click or tap here to enter text. | Click or tap here to enter text. |
| **Engagement Activities:** | **Engagement Activities:** | **Engagement Activities:** | **Engagement Activities:** | **Engagement Activities:** |
| Click or tap here to enter text. | Click or tap here to enter text. | Click or tap here to enter text. | Click or tap here to enter text. | Click or tap here to enter text. |
| **Suggested Next Level:** | **Suggested Next Level:** | **Suggested Next Level:** | **Suggested Next Level:** | **Suggested Next Level:** |
| Click or tap here to enter text. | Click or tap here to enter text. | Click or tap here to enter text. | Click or tap here to enter text. | Click or tap here to enter text. |
| **Lessons Learned:** | | | | |
| Click or tap here to enter text. | | | | |